

## **Main Street Reisterstown Program Minutes**

**Location/Date:** Reter's Crabhouse, Reisterstown - January 28, 2013

**Attendees:** Amy Mantay, Glenn Barnes, Mary Molinaro, Calvin Reter, Shirley Smith, Dan Carey, Kevin Kowitz, Tony Baysmore, Kinsey Gill, Jimmy Roberts, Dave Powers, Paul Davolos, Pat Brooks, Donnell Zeigler, Ernie Schmidhauser, Officer Willis, Jimmy Roberts, Charlie Brittain,

Amy said she spoke to someone in the county about a COP program for Main Street and was told there is a lot of documentation of activities that is necessary. Discussion about it will continue in the Clean, Safe, Green committee meetings. She also said there will be a training program held in Baltimore for the Main Street Maryland program. It will be March 27<sup>th</sup> and 28<sup>th</sup> and based on past experience believes it may be free to attend. We will be looking into this as information becomes available. The National Trust Main Street conference will be held April 13<sup>th</sup> through 16<sup>th</sup> in New Orleans if anyone wants to attend. She has heard from Kevin Kamenetz, county executive, and Amy Seitz, state coordinator of the program, that March 7<sup>th</sup> at 6:30pm would be good on their calendar; so, she hopes to finalize a location and we can start to advertise the Kick Off Meeting. The target audience will be property owners and business owners.

Donnell discussed the Walkability Index Survey that he is trying to complete. He handed out a copy and a map that has the area divided into 45 sections. Last Wednesday, Mary, Jimmy and Kinsey completed the survey for areas 10 through 20; so, he is hoping others will volunteer to complete this by the end of the week. There are 9 issues to evaluate 1) Free-Flow Traffic Speed, 2) Street Pavement Width, 3) Presence of On-Street Parking, 4) Sidewalk Width, 5) Block Length, 6) Presence and quality of pedestrian features, 7) Land Use Mix, 8) Façade Design, and 9) Transit/Bicycle Features. Donnell and others on his staff will work on #1,2,4 and 5 and are hoping local citizens can complete #3,6,7,8, and 9. Charlie took areas 1-9 and Kinsey took more as well. Amy said they are often in the community working from Java Mammias Monday and Wednesday after 10a m.

A new attendee, Pat Brooks, introduced herself as a community member who often walks Main Street from Food Lion down to Wawa picking up trash along the way and was happy to volunteer to work on the Clean, Safe, Green committee. An employee of Reters, Andrew Stroosnyder, joined the meeting and introduced himself. He explained that he attended the University of Arizona and majored in municipal planning. He worked on models that could work for our town and offered to work on the Design Committee.

Amy mentioned that her office will be working on adding information such as websites where available for businesses listed on the interactive map on the county website for Reisterstown. Mary asked Amy to let her know if they needed any help gathering the information. Amy said she wanted to spend the rest

of the meeting discussing the work of each committee. She encouraged each committee to start meeting separately.

Amy handed out worksheets she has been developing for each committee:

**Organization:** Mary Molinaro, Lorena DeLeon, Alice Reid, Kathy Gambrill, and Ernie Schmidhauser

Goal	Task	Timeframe	Comments
Reach out to Main Street merchants to get them involved in the Main Street program	Outreach event	February 2013; weekday morning	<p>Coordinate with Economic Restructuring Committee and Clean, Safe &amp; Green Committee</p> <p>Morning reception.</p> <p>Provide info on County loans and grants (Laurie Hay, Department of Planning, Commercial Revitalization Coordinator)</p> <p>Provide info on how to make your business safer and more secure (Police Department and local Security Businesses) – possibly offer a free evaluation of your business</p>
Develop outreach plan for Main Street kick-off meeting		February-March 2013	

Amy spoke about getting started arranging a morning meeting with business owners. She suggested Tuesday, February 26<sup>th</sup> the week before the kickoff meeting. Mary asked about the brochure that Amy is developing in the planning office and when it will be ready to hand to merchants as we walk around town and visit with them. Amy said that she hopes it will go to the printers this week. Mary said she would also like to wait until the morning meeting and kick off meetings are finalized so she can leave them with a flier of upcoming events when visiting along with the brochure. Mary also agreed with Amy's chart that it would be important to work with other committees so a business isn't approached from more than one person and we look organized. She said that her group will probably have to meet on an evening since a couple of the members work during the day.

## Economic Restructuring: Paul Davolos, Glenn Barnes, Calvin Reter, and Shirley Smith

Goal	Task	Timeframe	Comments
Reach out to Main Street merchants to get them involved in the Main Street program	Outreach event	February 2013; weekday morning	<p>Coordinate with the Organization Committee and Clean, Safe, &amp; Green Committee.</p> <p>Morning reception.</p> <p>Provide info on County loans and grants (Laurie Hay, Department of Planning, Commercial Revitalization Coordinator)</p> <p>Provide info on how to make your business safer and more secure (Police Department and local Security Businesses) – possibly offer a free evaluation of your business</p>
Recruit additional business owners to serve on the Economic Restructuring committee	<p>Outreach Event</p> <p>Develop a strategy to meet one-on-one with merchants</p>	<p>February 2013; weekday morning</p> <p>February-March 2013 (on-going)</p>	
Develop a packet of information about Main Street for business owners	Create brochure	February-March 2013	Amy Mantay – already working on design

Paul talked about meeting later this week at his office to organize their committee work.

**Promotion: Glenn Barnes, Christy Tasker**

Goal	Task	Timeframe	Comments
Reach out to Main Street merchants to get them involved in the Main Street program	Outreach event	February 2013; weekday morning	Coordinate with the Organization Committee and Clean, Safe, & Green Committee.  Morning reception.  Provide info on County loans and grants (Laurie Hay, Department of Planning, Commercial Revitalization Coordinator)  Provide info on how to make your business safer and more secure (Police Department and local Security Businesses) – possibly offer a free evaluation of your business
Develop a packet of information about Main Street for business owners	Create brochure	February-March 2013	Amy Mantay – already working on design

Paul shared a document that he got in Frederick that shows a map of Main Street and on the other side lists the businesses. He found it particularly useful while visiting Frederick since he wasn't familiar with the town and the flier was readily available at any of the Main Street businesses. He gave it to Glenn as an example that the Promotion committee could use. Glenn said that he also saw something similar in Westminster.

**Design:** Irwin Kramer, Glenn Barnes, Calvin Reter, Alexis Kosmas, and Andrew Stroosnyder

Goal	Task	Timeframe	Comments
Improve pedestrian experience along Main Street; encourage visitors to stop and stay for awhile	Walkability Survey	2-4 weeks Started Jan. 23, 2013	Donnell Zeigler, Department of Planning, Western Sector Planner
Explore issues with ingress/egress into properties along Main Street; constraints in rehabilitating historic structures for adaptive reuse, design guidelines, etc.	Develop Zoning Overlay	1-4 years	Karin Brown, Department of Planning, Preservation Services

Amy stated that this committee should work with Amy, the planning office staff, and SHA to go over the results of the walkability survey and look towards improvements indicated by the survey.

Tony said that he was able to arrange with Gregg Carski (County Lighting Engineer) to come explain what will be necessary to improve the lighting on Main Street with our current lamp posts. He will attend the RIA meeting on Tuesday, February 19<sup>th</sup> at 7pm. He said Gregg explained that there is more to the problem than just changing a light bulb. Glenn felt that the night meeting would be better so that Gregg can really see the situation after dark that isn't obvious when it's daylight.

Amy said that she thought this committee would start meeting after the March "kick off" meeting so the people who join after that point have a strong voice in creating and meeting any goals. She wants to have Karin Brown start working with the committee to work on the issues that have been discussed for years and addressed again at the two day workshop in 2010.

**Clean, Safe & Green:** Dan Carey, Kevin Kowitz, Brad Reter, Tony Baysmore, Dave Powers, Jimmy Roberts, Kinsey Gill, and Pat Brooks

Goal	Task	Timeframe	Comments
Increased security/ “eyes on the street” on Main Street	Create a Merchants on Patrol or coordinate with Chartley COP to provide increased attention to Main Street	On-going	Coordinate with Police Department and Chartley COP.  Provide info on how to make your business safer and more secure (Police Department and local Security Businesses) possibly offer a free evaluation of your business
Help business owners make their property more safe and secure	Outreach event	February 2013; weekday morning	Coordinate with Economic Restructuring Committee and Organization Committee  Morning reception  Work with representatives from Police Department and local security businesses.
Develop close working relationship with the Police Department	Meet with Captain McElwee monthly; attend Police Community Relations board meetings	On-going	

This committee met at 9:30am before today’s meeting and plans to do the same next week. Dan said that he plans to walk Main Street to take note of which businesses/properties have security. He also said that Craig Bober, who is Vice President of Reisterstown Improvement Association and owns an alarm company, will speak to the group next Monday morning about security possibilities for the properties.

The meeting was adjourned at 11:15am

The next meeting will be held at Reter’s Crabhouse, Monday, February 4, 2013 at 10am.